



CotYTM 2012 Awards

Local CotY (Contractor of the Year) Information

Contractor of the Year Awards are given each year by the NARI National organization to members who have demonstrated outstanding work through their remodeling projects. We want to invite all NARI SD Contractor Members to compete for this prestigious award for 2012 and credit your team members where appropriate.

The NARI San Diego Chapter is offering a chance to compete locally! For an additional \$100.00 your National entry can be judged against other local participants, awards given independently from the National Competition. This can carry a lot of weight with local prospective clients.

The deadline for submission of binders to the local competition is November 8, 2011.

Judges for local entries will include Professor Gil Cooke and Architect, Robin Brisebois, of the New School of Architecture. Judging will be completed and binders available for pick-up by November 18th. The deadline for submissions to the regional competition is November 30th, 2011.

Local CotY Submittals are **EXACTLY** the same as the Regional & National CotY Submittals so one binder can be used for all three entries.

Why Enter the CotY Awards?

Competitive Edge

Show your achievement compared to your fellow NARI Industry Professionals. Establish your company in a class above the average remodeler.

Publicity

Winning a local, regional or national CotY Award or a NARI Achievement Award gives you great reason to reach out to your local media and remind them of your superiority in the marketplace.

Raise Awareness Among Your Current and Prospective Clients

Remind your current and past clients how good you are at your profession by notifying them of your award. Include award information in your sales calls to increase credibility with prospective clients, and feature photos of your winning project at local home shows.

Raise Awareness Among Industry Leaders

Get your company and your project in front of hundreds of industry leaders at NARI's annual Evening of Excellence™.

Boost Morale In Your Company

Winning a CotY Award or a NARI Achievement Award gives everyone in your company a sense of pride in what they helped accomplish.

Deadline for entries to the local competition is Tuesday, November 8, 2011 at 4:00pm.
Single submissions, \$100.00 each - Team submissions, additional \$70.00 per team member.
Submit binders to BMW Builders, 5785 La Jolla Blvd., Ste C, La Jolla, CA 92037.
Either pay online or make checks payable to NARI San Diego

Click here for [official Program rules](#) and entry forms or print them by clicking the links below. The same rules apply for all submittals. Winners will be announced at the Holiday Party at East Village Tavern & Bowl, December 3rd, 2011.

Entry Request Form



2012 NARI National CotY Program Rules



Contact info@narisd.org with any questions you might have. We will put you together with all the resources you need for a successful entry. Best of Luck to all our Competitors.